



THE CALL

A BIWEEKLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE



'MARCH MADNESS'

Just how storm ready are you?

March roared in like a lion, with a remarkable windstorm that left nearly two million people along the eastern seaboard without power -- in some cases for many days. It's an important reminder of the devastating impact Mother Nature can have on system reliability. While Roanoke Electric Co-op does its part to prepare for such weather events and restore power quickly and safely, member-owners can also do their part by making sure they, too, are storm ready during power outages. To learn more, [check out these recommendations.](#)

THE CHOSEN ONE

N.C. governor appoints co-op leader for state council post

North Carolina Governor Roy Cooper has appointed Marshall Cherry to serve as an at-large member of the Education and Workforce Innovative Council. Cherry, the chief operating officer of Roanoke Electric Co-op, was one of 31 new appointees designated for various state boards and commissions. [Read more.](#)



REC SOLUTIONS

Crews set to begin right of way maintenance

Did you know that trees, limbs and branches coming in contact with power lines are among the main causes of power outages? And when such incidents occur, it not only impacts service reliability but also public safety. As part of Roanoke Electric Co-op's aggressive vegetation management plan, crews will soon begin spraying and trimming throughout the service territory. To see when they may be working in your area, [check out this schedule.](#)



YOU'RE INVITED!

Come join us for the co-op's Earth Day Fair

This year, Roanoke Electric Co-op will celebrate Earth Day by hosting an "Earth Day Fair." Member-owners are invited to attend the April 20th event, where food and fun will be among the many highlights. Participants will also have the opportunity to learn more about the co-op's new Community Solar project. [Read more.](#)



DID YOU KNOW...

Check out this free grant writing workshop

Do you want to learn how to write a successful grant application? The co-op is offering a free workshop featuring practical and useful tips for effective grant writing. To register for this March 22 workshop, [read more.](#)



TODAY'S TIP

Spring is in air: Time to schedule an AC checkup

The first day of spring is March 20, ushering in a season of warmer temperatures. It's also good time of year to schedule a maintenance check for your AC unit. By routinely replacing dirty air filters with clean ones, you can reduce the energy consumption of your cooling unit by 15%.



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